

## WHO THIS IS FOR

# Founders

**For startups, crowdfunding campaigns and open-source projects.**

IPGuru is an AI invention platform: a guided conversation with a crew of specialist AI agents that takes an idea from first thought to a validated, documented, protectable result. The full story is on the back of this page.

## RECOGNIZE YOURSELF?

- ✓ You are building a product and investors keep asking what is defensible about it.
- ✓ You are releasing work as open source and want it published defensively, so nobody can patent it out from under the community.
- ✓ You are preparing a crowdfunding campaign and need renders, a video, and confidence that nobody already owns the idea.
- ✓ You need to decide what to patent, what to keep secret and what to publish, with reasons you can repeat.

## WHAT YOU WALK AWAY WITH

Five gated steps: the FORGE method, proprietary to IPGuru. You approve the evidence at every gate, and each step hands you something real:



**FOCUS**

### Your core invention, documented.

What it is, what is defensible about it, and which items on the roadmap are actually inventions rather than features.



**OBSERVE**

### The landscape, before you commit engineering.

Competitor patents mapped across 250M+ records. A blocking patent becomes a design-around, not a surprise at diligence.



**REFINE**

### Launch-ready visuals and a drafted application.

Product renders, 3D models and a short video usable on a crowdfunding page or pitch deck, in one identity, plus patent figures, claims and description.



**GRADE**

### A scored mock examination.

The application graded against a rubric before an investor, backer or examiner reads it.



**EXECUTE**

### Your moat, in writing.

A filing pack (PCT or national), a defensive publication for what you open-source, or a documented trade-secret decision. Diligence reads the folder in an afternoon.



AuraGrip controller concept: the launch-page render and the patent figures come from the same model.

### Greenfield

Start from a brand-new idea, however rough.

### Brownfield

Start from the product you already make or sell.

### Private by default

Your ideas stay confidential until you choose otherwise.

**Put defensibility in writing, at [ipguru.ai](https://ipguru.ai)**

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# What is IPGuru?

An AI invention platform, live today at [ipguru.ai](https://ipguru.ai) and [invent.sg](https://invent.sg). You describe an idea in conversation. Nova, the guide, and a crew of specialist AI agents research it, test it, visualize it and turn it into a documented, examinable result: an invention validated against the world's patents, drafted for your country and scored before anyone official sees it.

## WHY IT EXISTS

### 3.5%

Of US patents go to individual people. Companies hold 89.1%, universities and government 7.4%. Almost everyone else is priced out before they start.

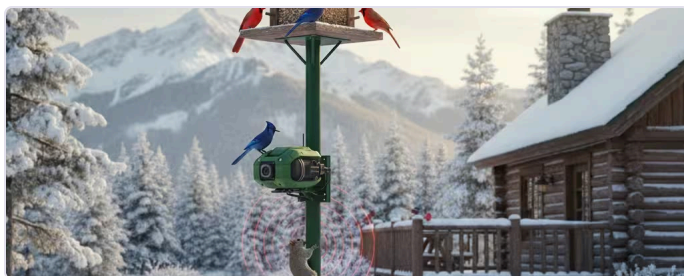
### US\$15–30k

What preparing one application traditionally costs in professional fees, before anyone knows if the idea is even new.

### ~US\$70

The US patent office's own micro-entity filing fee. Cost is not the barrier. The work in front of it is. IPGuru does that work.

## FROM IDEA TO RENDERED CONCEPT, ON THE PLATFORM



**The Birdfeeder Defense System.** A backyard argument with the squirrels, worked through every FORGE gate on the site today: concept, prior-art position, renders and a drafted application.



**The StoveGuard Fire Suppressor.** The other path in: an existing product and a safety complaint, turned into a rendered, examined improvement.

The five FORGE steps that produced these, and what each one delivers for you, are on the front of this page.

## WHAT THE PLATFORM PRODUCES

- Structured invention disclosures, extracted through guided conversation
- Market, competitor, novelty and feasibility assessments
- 3D models and short videos, from concept to demonstration
- Mock examinations against 300 scored templates
- Trade-secret records and defensive publications where filing is the wrong call
- Classroom templates, rubrics and per-student progress views
- Prior-art search reports across 250M+ patents, five languages translated
- Concept art, 2D drawings and product-in-use renders in one visual identity
- Formal patent figures, claims and descriptions for your jurisdiction
- Finished filing packs: PCT or national, self-file or attorney-ready
- Grant applications built on the same evidence base
- Delivered through local, branded portals in each market

**1,150+** specialist agents work behind Nova, among them 789 domain experts across 14 industries, 355 professional virtuosos for writing, figures, modelling and examination, and a patent crew tuned to each filing jurisdiction.

## WHY NOT JUST USE CHATGPT OR CLAUDE?

### A proprietary method.

Five gated FORGE phases, one scorecard, every time.

### Measured quality.

300 scored templates and a mock examination.

### Embedded prior-art search.

250M+ patents searched semantically, not guessed at.

### Consistent visuals.

One identity from concept art to figures, 3D and video.

### Tested, not flattered.

Patentability, feasibility and the competitive landscape.

### A finished pack.

Drafted for your jurisdiction, bound for your attorney.

### Know before you spend.

The platform's promise in one line: know if your idea is worth protecting before you spend a dollar. Evidence first, decisions second, money last.

### Private by default.

Your ideas and drafts stay confidential until you choose otherwise, and you own every word, figure and model the platform produces with you.

PAGES LIKE THIS EXIST FOR **Solo inventors • Founders • SMEs • R&D teams • Students & researchers • Teachers • IP attorneys**

## Inventing should be for everyone.

You own what you create; the platform claims no ownership or license over your work. IPGuru prepares; it does not give legal advice, and it works alongside patent attorneys.